

2018 Buyers' Guide



Advertise to **Over 20,000** Furniture Today Subscribers!

The 2018 Buyers' Guide will be mailed as an insert into the June 2018 issue of Furniture Today. Accompanied with a strong advertising campaign this feature has proved to be an invaluable resource to the show. Don't miss this opportunity to promote your products to thousands of retailers!

Provide Your Company Increased Show Exposure and Year-Round Advertising!

- Many consider Furniture Today the leading publication in the furniture industry. Distribution is over 20,000 with more than 14,000 going directly to retailers.
- Your cost is a small fraction of the normal advertising rates in Furniture Today. Their regular rate for a full page ad size is over \$10,000...our cost to you is \$900.00.
- Increase Brand Awareness for your furniture and strengthen your presence at the All American Furniture Expo and in the furniture industry as a whole.

**"For non-contract or 1-time advertisers, the Full Page price in Furniture Today is over \$10,000 and for a 1/2 page, it is over \$8,000. Because of the relationship with All American Furniture Expo and our partnership with them, we are willing to help provide this exposure at the minimal cost in the spirit of this partnership."
Mike Lesko, Furniture Today**

----- AD ORDER FORM -----

Ad Information must be completed & mailed with full payment to the address below. Ad materials must be submitted by May 24, 2018. We can design your ad for you (at no additional cost) or you can submit a print ready ad.

Ads submitted must be:

1. The correct size (Ads are non bleed)
2. All images at 300 dpi resolution
3. CMYK color mode
4. Saved as a PDF/X-1a:2001 with Acrobat 4(1.3)

All American Furniture Expo
180 Greenfield Road, Suite 1 Lancaster, PA 17601
Ph 717-393-6466 • Fx 717-295-2625
Allamericanfurniture@comcast.net

Please check ad size.

- 1/2 Page - 7 1/2"w x 4 7/8"h \$600.00
- Full Page Ad - 7 1/2"w x 10"h \$900.00

Who is Designing Your Ad? Check one.

- Ad will be supplied by my designer.
Name: _____ email: _____
- Use same ad as in LCBD Year _____
- Please design ad for me!

Contact Name: _____

Company: _____

Ph: () _____ - _____ **Fx:** () _____ - _____

Email: _____